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**AUSTRALIAN SCREEN ASSOCIATION (ASA) WELCOMES FETCH TV
AS NEW MEMBER**

FETCH TV AND ASA JOIN FORCES TO COMBAT PIRACY.

Sydney, Australia - Today the ASA announced that Fetch TV has joined as an Associate Member.

The ASA represents the film and television content and distribution industry in Australia and its core mission is to advance, protect and promote the safe and legal consumption of TV and movie content across all platforms. It is an affiliate of the Motion Picture Association (MPA) and the ASA's members in Australia include Sony, 20th Century Fox, Universal, Disney, Warner Bros and Paramount. Fetch TV will join Village Roadshow as the second associate member.

ASA has been the driving force behind recent successful use of new provisions in the Copyright Act designed to block sites facilitating pirated content. A new focus will target the use of pirate set top boxes and it has recently filed the first Federal Court Action which is intended to block the proliferation of these illicit devices.

Paul Muller, the CEO of ASA said, "The ASA is delighted to welcome Fetch TV as an Associate Member. Fetch TV occupies an important position in the content distribution ecosystem as Australia's second largest and fastest growing Pay TV platform with strong distribution agreements in place with many of Australia's leading ISPs. The ASA and Fetch TV share a common commitment to addressing the piracy epidemic in Australia, and we have been encouraged by our interactions with the Fetch TV team who are contributing to industry level thought leadership and action".

Scott Lorson, Fetch TV's CEO said "Fetch TV is a strong supporter of the ASA initiatives designed to address the piracy epidemic in Australia, and welcomes the opportunity to contribute as an Associate Member. We look forward to working with the ASA and its members on targeted and effective strategies to improve the prospects of all legitimate players in the creative industries".

Fetch TV has recently contributed to Creative Content Australia, which complements the ASA activity with focus on consumer education and significant research supporting anti-piracy action. Recent research suggests that Australians are increasingly aware of the threat that the piracy poses to one of Australia's most successful industries:

<https://www.creativecontentaustralia.org.au/media-release/new-piracy-research-shows-most-pirates-have-encountered-site-blocks-contracted-a-virus-or-malware>.

Fetch TV and ASA are very happy to be working together to contribute to the continued vibrancy of the creative sector.

ABOUT FETCH TV

Fetch TV partners with leading internet service providers Optus, the iiNet Group (iiNet, Internode, and Westnet), and Vocus (Dodo and iPrimus), along with leading retailers Harvey Norman, JB Hi Fi, Bing Lee and The Good Guys to provide subscribers with an entertainment service delivered to the TV over a broadband connection to a set top box. In addition to a 1 terabyte personal video recorder for recording TV, the content line up includes an in-home movie store with over 7,500 titles including the latest new releases, a TV store with leading TV shows to purchase access to SVOD services Netflix and Stan, Free to Air and subscription Catch-Up TV services, apps including YouTube. There is also the option to add subscription entertainment channel packs from major content providers. [Visit Fetch.com.au](http://Fetch.com.au) for more information.

ABOUT AUSTRALIAN SCREEN ASSOCIATION

The Australian Screen Association has operated since 2004 and was previously known as The Australian Federation Against Copyright Theft (AFACT). Our aim is to promote and protect the intellectual property rights of our members, and encourage the legal consumption of film and TV content across all platforms.

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