

Media Release

Australia's next-generation TV and filmmakers celebrate innovation with industry experts on World IP Day

Wednesday 26 April 2017, Sydney, Australia: Film students will be joined by industry professionals to mark World IP Day, exploring innovation and the creative contributions being made by young local industry experts.

A UN initiative established in 2000, World IP Day celebrates the role of intellectual property (IP) in creativity and innovation. This year's theme is **Innovation: Improving Lives**.

Students will hear insights from young, home grown talent including Producer for Midwinter Films, **Bridget Callow-Wright**; Creative Producer for In Films, **Nel Minchin** and Production Co-ordinator for Animal Logic, **Kate Kazokas**.

Bridget Callow-Wright won the Screen Producers Australia 'Ones to Watch' International Fellowship Award in 2015 and is currently in post-production on *The Butterfly Tree* starring Melissa George, Ewen Leslie, Ed Oxenbould and Sophie Low, directed by Priscilla Cameron.

Nel Minchin is a comedy, arts and entertainment producer and director who has worked across both development and production in Sydney and London. She is a multi-platform producer with experience in TV as well as digital including a stint at Google's Creative Lab in London. Nel produced *Aunty Donna*, as part of the Fresh Blood series (ABC iView) and *Aunty Donna:1999* (YouTube web series). She also wrote, directed and produced *Matilda & Me* (ABC Arts). In 2016 *Matilda & Me* won two **ATOM Awards** and was nominated for the **AACTA Awards**. Nel is currently developing a narrative comedy series with Aunty Donna for SVOD platform Stan and directing and producing a new arts documentary for ABC TV.

Kate Kazokas has produced show packages and channel rebrands for Australia's major free to air networks. Since joining Animal Logic and has since worked within the Art, Matte Painting & Lighting departments across both Warner Brothers animated features, *The Lego Batman Movie* and *The Lego Ninjago Movie*. Kate is currently completing the Master of Screen Arts & Business degree at the AFTRS. Her research aims to focus on the convergence of data and creativity.

The Australian Screen Association's newly appointed CEO, Paul Muller joined with Executive Director of Creative Content Australia, Lori Flekser to host the World IP Day celebration at the New York Film Academy in Glebe, Sydney.

"The creative work of filmmakers entertains us, educates us and enriches us through the most powerful story-telling medium the world has ever known. Today's event provides a great opportunity to come together to acknowledge the originality and creativity of filmmakers but in particular to celebrate our great young talent who are doing some truly amazing things in film", said Mr Muller.

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About World IP Day

World IP Day celebrates the invaluable contributions made by innovators and creators across the globe. Themed differently each year, World IP Day was established in 2000 by UN agency the World Intellectual Property Organisation (WIPO), to promote discussion of the role of IP in encouraging innovation and creativity. Facebook - www.facebook.com/worldipday Twitter - [#worldipday](https://twitter.com/worldipday)

About Partner Organisations

The **Australian Screen Association** (ASA) represents the film and television content and distribution industry in Australia and our core mission is to advance the business and art of film making, increasing its enjoyment around the world - www.screenassociation.com.au

Creative Content Australia is the film and television industries' peak body in Australia for the promotion of copyright, creative rights, piracy research and education resources - www.creativecontentaustralia.org.au

For more information or to organise an interview please contact:

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